

SUB THEME

Technology-Driven Management

1. Artificial Intelligence in Business Decision-Making
2. Industry 5.0 and Human–Machine Collaboration
3. Digital Transformation Strategies
4. Business Intelligence and Data Analytics
5. Cloud Computing and Enterprise Technologies

Leadership, People & Organizational Development

1. Leadership in the Digital Era
2. Human-Centered Management Practices
3. Employee Engagement and Workplace Well-being
4. Talent Management and Workforce Analytics
5. Diversity, Equity, Inclusion, and Organizational Culture

Business Performance & Innovation

1. Performance Management and Business Excellence
2. Strategic Innovation and Competitive Advantage
3. Digital Marketing and Consumer Analytics
4. Customer Experience and Relationship Management
5. Entrepreneurship and Startup Ecosystems

Sustainability & Future Business

1. Sustainable Business Models and ESG Practices
2. Green Innovation and Circular Economy
3. Smart Supply Chains and Logistics 5.0
4. Future of Work, Hybrid Workplaces, and Workforce
5. Transformation Corporate Governance, Ethics, and Responsible